



Austin Market Research
 906 E. 5th Street, Suite 101
 Austin, Texas 78702

Directions to AMR from Austin-Bergstrom International Airport

1. Start out going WEST on PRESIDENTIAL BLVD.
2. Take PRESIDENTIAL BLVD toward TICKETING/CURBSIDE CHECK-IN.
3. Keep RIGHT at the fork to continue on PRESIDENTIAL BLVD.
4. PRESIDENTIAL BLVD becomes CARDINAL LOOP
5. Turn LEFT onto BASTROP HWY/TX-71 E.
6. Merge onto TX-71 W.
7. Merge onto I-35 N/US-290 E toward WACO
8. Take EXIT 234B toward CESAR CHAVEZ/2ND-4TH STS.
9. Turn RIGHT onto E 5TH ST.
10. Austin Market Research will be one block up on your left in the blueish-gray building!

Directions to AMR from within the Austin city area

Directions from North I-35: Take I-35 South towards downtown. Exit at the "234B" (8th-3rd Street/Huston-Tillotson University) exit. Immediately get into the second lane to your right to avoid the "left turn only" lane at 6th Street. This lane will become the left lane once passing through the signal light at 6th street. After going through the 6th street signal light, you will take the next U-Turn to your left that will take you underneath I-35. Once you have made the U-Turn, you will immediately need to get into the far right lane to turn right at the first street after the U-Turn. This is 5th Street. Once on 5th Street, you will notice three multi-colored (yellow, blueish-gray, and red) conjoined buildings to your left. Austin Market Research is located in the blueish-gray building in the middle.

Directions from South I-35: Take I-35 North towards downtown. Exit at the "233B/234A" (Lady Bird Lake/Holly Street) exit. You will then come across the bridge over Lady Bird Lake (formerly Town Lake). After going through the first signal light at Holly Street, you will continue on and go through the next signal light, which is at Cesar Chavez/1st Street. After passing the signal light at Cesar Chavez/1st Street, you will need to get into the right lane. You will then cross some railroad tracks. Make a right at the first street after crossing the railroad tracks. This will be 5th Street. Once on 5th Street, you will notice three multi-colored (yellow, blueish-gray, and red) conjoined buildings to your left. Austin Market Research is located in the blueish-gray building in the middle.

Directions from North Mopac (Loop 1): Take Mopac heading south. Exit at the "1st-5th Street" exit. Make sure to veer to the right towards 1st Street. Stay in one of the middle lanes since there are a few left turn lanes only at some of the intersections. You will need to get into the left lane as you closely approach the 1st Street/Cesar Chavez overpass of I-35. Once going over the overpass, you will turn left at the signal light. Go ahead and get into the right lane as you get ready to cross some railroad tracks. Make a right at the first street after crossing the railroad tracks. This will be 5th Street. Once on 5th Street, you will notice three multi-colored (yellow, blueish-gray, and red) conjoined buildings to your left. Austin Market Research is located in the blueish-gray building in the middle.

Directions from South Mopac (Loop 1): Take Mopac heading north. Exit at the "1st-5th Street" exit. Make sure to veer to the right towards 1st Street. Stay in one of the middle lanes since there are a few left turn lanes only at some of the intersections. You will need to get into the left lane as you closely approach the 1st Street/Cesar Chavez overpass of I-35. Once going over the overpass, you will turn left at the signal light. Go ahead and get into the right lane as you get ready to cross some railroad tracks. Make a right at the first street after crossing the railroad tracks. This will be 5th Street. Once on 5th Street, you will notice three multi-colored (yellow, blueish-gray, and red) conjoined buildings to your left. Austin Market Research is located in the blueish-gray building in the middle.